

Edmund Bini

Solutions Architect | Product Architect | Digital Platform Builder
Remote | Manalapan, NJ | www.sizzahandz.com | github.com/Sizzahandz

PROFESSIONAL SUMMARY

Solutions-oriented product architect with 20+ years translating business needs into end-to-end digital platforms. Strongest capability is defining how a system should work: user roles, workflows, integrations, data requirements, monetization, and business logic, then driving disciplined AI-assisted technical execution to match that design. Built and operated production applications across digital commerce, secure media delivery, contributor platforms, and transcription workflows.

CORE STRENGTHS

- End-to-end solution and workflow design
- Render, Docker, AWS S3, webhooks
- Integrations, data needs, business logic
- Commerce, auth, and secure delivery
- Roles, permissions, and platform policies
- Disciplined AI-assisted execution

PROFESSIONAL EXPERIENCE

Founder / Product Builder / Technical Operator | Crooklyn Clan and Independent Digital Product Businesses | 2003-Present

- Translate business and user needs into end-to-end application architecture covering roles, workflows, data requirements, integrations, monetization, and operating rules.
- Conceived each core application from scratch and drove implementation, historically through freelance developers and now through disciplined AI-assisted technical execution.
- Defined the architecture and drove implementation for CCV5, CastDJ, and MixinitV2 using Render, Docker, AWS S3, PostgreSQL/MongoDB, payments, authentication, webhooks, and secure media delivery.
- Built and operated revenue-generating platforms that peaked around \$1.2M annually and still generate roughly \$200k-\$300k with lean oversight.
- Pioneered a first-of-its-kind legitimate DJ platform shifting customers from peer-to-peer sharing to subscription and purchase access.
- Managed a global contributor network of 200+ editors and contributors over time, aligning platform workflows and operational rules to real user needs.
- Built Patrizia, a Render-hosted transcription application for legal transcript workflows.

Earlier Background | DJ / Music Producer / Independent Brand Operator

- Built an international career as a DJ and music producer under the stage name Sizzahandz beginning at 17, earning gold and platinum record credits and later applying that market knowledge to products built for DJs, artists, and digital music customers.

TECHNICAL ENVIRONMENT

Solution design, workflows, integrations, business logic, Render, Docker, AWS S3, Next.js, Node.js, PostgreSQL, MongoDB, payments, auth, webhooks